



Request for Proposals to Document IGCP's Thirty Years of Mountain Gorilla Conservation.

Introduction

IGCP started in 1979 as a mountain gorilla project that later evolved into the International Gorilla Conservation Programme in 1991. The International Gorilla Conservation Programme (IGCP) is a unique coalition of Conservation International (CI), Fauna & Flora International (FFI) and WWF. IGCP operates in the three countries that share the habitat of the mountain gorillas; Democratic Republic of Congo (DRC), Rwanda and Uganda, and works in close partnership with the Protected Area Authorities of the three countries (Rwanda Development Board, RDB in Rwanda; Institute Congolais pour la Conservation de la Nature, ICCN in DRC; Uganda Wildlife Authority, UWA in Uganda) and the umbrella mechanism for transboundary collaboration through the Greater Virunga Transboundary Collaboration. IGCP also works in partnership with governments and Civil Society.

Conservation International (CI), Fauna & Flora International and WWF through IGCP seek to coordinate communications and share about the work of IGCP- successes, lessons learned, threats, challenges and opportunities in the conservation of mountain gorillas to local and global audiences.

A documented story about IGCP's 30 years of mountain gorilla conservation will be a good way to start. The documentation of IGCP @ 30 will build on previous related documentation and on IGCP's many years of successful implementation of the mountain gorilla conservation programme. The documentation will highlight IGCP's Successes, case studies, best practices, lessons learned, approaches that have worked well and those that have not as well as challenges encountered over the years. It shall be an exhaustive document that will serve as a key reference and evidence of IGCP's niche as the voice of mountain gorilla conservation in the region.

Purpose and Objectives of the Consultancy.

The overall objective of the consultancy is to take stock of and adequately document IGCP's 30 years' journey with particular focus to the milestones made, approaches undertaken, partnerships built, successes, best practices, case studies registered, lessons learned and challenges encountered over the years.

Specific Objectives:

- To document IGCP's journey to help assess and appreciate how far IGCP has come from and done.
- To produce documented evidence about IGCP's journey for sharing with both the internal and external publics of IGCP.

Methodology

Methods employed will include but not limited to; review of existing programme documents, field work, Interviews with key partners, individuals and staff – these will include both current and former partners/employees of IGCP.

Expected Outputs for the Consultancy.

1. A strong, well-written and illustrated evidence based document/book about IGCP's 30 years of programme implementation pointing out the milestones made, approaches undertaken, partnerships built, successes and case studies registered, best practices challenges encountered, lessons learned over the years and recommendations for the future.
2. A high quality video summarizing IGCP's 30 year's journey – (10 mins and 3mins)

Duration.

The assignment is expected to take –no more than three (3) months starting from the day the contract agreement is signed. The consultant will share the booklet and video with IGCP to allow for review, comment and in-put before final submission.

Supervision and Coordination.

The consultant will work closely with the IGCP Advocacy and Communications Manager alongside the Communications Officer.

Required Expertise

The consultant(s) MUST have qualifications in Mass or Development communications or Journalism, with highly proven skills and experience in documentation – writing related programme documents, video and photography.

How to Apply

The prospective consultant(s) shall present a detailed CV along with a technical proposal (not exceeding six pages, exclusive of CV as appendix) that will include the understanding of the assignment, a detailed methodology and timeline (availability), level of effort and qualifications. The application should include a financial proposal that includes direct and indirect costs inclusive of all required taxes. Financial proposals should be prepared in USD.

In addition, the applicant shall present together with the above, copies of related accomplished consultancy work in the past.

Interested consultant (s) should submit their applications to procurement@igcp.org copied to info@igcp.org not later than 28th February 2022, 5pm CAT.